



## Advertising Form

Place your brand and message where it can be seen by San Clemente's most exclusive and supportive audience. Build awareness and recognition that only multiple advertising impressions can produce. Become recognized as a high-profile champion of community theatre and watch your business grow.

### PLAYBILL ADVERTISING

For as little as \$250, you can deliver your message to the patrons of the Cabrillo Playhouse in the 2008/2009 season playbills. Select an ad size that communicates effectively and fits your budget

BUSINESS CARD (REDUCED)	1/4 PAGE	1/2 PAGE	FULL PAGE	FULL INSIDE COVER	FULL CENTER PAGE	BACK PAGE
\$250	\$375	\$500	\$725	\$1,000	\$1,000	\$1,200

### THEATER SPONSORSHIP

As a sponsor of the Cabrillo Playhouse, your brand and message will be seen by thousands of people in the community. All sponsors receive an ad in each of the season's playbills and will have the opportunity to place collateral in the theatre lobby at all performances. Silver, Gold & Platinum sponsors will also have their brand placed on the play posters that are placed in businesses in the tri-city area. Gold & Platinum sponsors will also have their brands placed prominently in the theatre lobby and Platinum sponsors will have their brand placed in each of the play announcement mailings, prior to each play.

Level	Donation Per Play	Playbills	Sponsor Collateral	Posters	Lobby	Mailings*	Playbill Ad
Bronze	\$500	*	*				Bus. Card
Silver	\$750	*	*	*			1/4
Gold	\$1,500	*	*	*	*		1/2
Platinum	\$3,000	*	*	*	*	*	1**

\* 3,500 announcement cards mailed prior to each play \*\* Inside cover ad

To place an ad or become a sponsor, complete the information below or contact Tom Dillard at (949) 366-1591.

### ADVERTISER / SPONSOR INFORMATION

Name of Sponsor / Business: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

MasterCard / Visa # \_\_\_\_\_ Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Check # \_\_\_\_\_ *Please make checks payable to The Cabrillo Playhouse*

Please circle one of the above advertising or sponsorship options and fax this form to (949) 498-8265. Note we must receive your camera ready artwork by June 15, 2008.

**Thank you for supporting live theater in your community!**

202 Avenida Cabrillo, San Clemente, CA 92672 – (949) 492-0465 – [www.CabrilloPlayhouse.org](http://www.CabrilloPlayhouse.org)